

**Questions Raised And Answers Provided
At The Ordinary General Assembly Meeting Held On March 16, 2026**

Question: What is the export figure for 2025?

Answer: The 2025 export figure is disclosed in the audited financial statements and amounts to TRY 98,781,692,000. It can be found in Note 35 of the financial statements.

Question: Is there a plan to change the company name from Arçelik to Beko and relist it under this name? What would be the impact on brand recognition?

Answer: Beko is our main international brand and continues to be used across global markets. However, there is no plan to change the listing name or the corporate structure in Türkiye; Arçelik will remain as the listed entity. A unified global brand supports stronger brand recognition and allows us to better reflect our positioning, particularly in sustainability.

Question: What are the main reasons behind the decline in profitability? What are your expectations for 2026?

Answer: The decline in profitability has been driven by higher financing costs, increased labor costs in euro terms due to the appreciation of the Turkish lira, and the slower-than-expected recovery in global demand. In addition, intensified competition and global trade dynamics have also put pressure on margins. With the measures taken, we expect a gradual recovery in profitability in 2026.

Question: What is the current status of the joint chip development initiative with Yongatek?

Answer: The collaboration with Yongatek focuses on chip design. We do not have plans to manufacture chips ourselves. The initiative aims to consolidate multiple chips into a single structure, improving supply chain efficiency and providing cost advantages.

Question: Are there any plans to invest in display panel production for televisions?

Answer: There are no plans to invest in display panel production or to vertically integrate in this area for television products.

Question: What is your approach to spare parts availability and sustainability?

Answer: While we comply with the legal requirement to provide spare parts for 10 years, we continue to offer service support beyond this period for many products. At the same time, newer products deliver significant improvements in energy and water efficiency. Therefore, product replacement can also contribute positively to sustainability. We aim to balance customer satisfaction with our sustainability objectives.

Question: What is the company's approach to artificial intelligence?

Answer: Artificial intelligence is a key focus area both for optimizing our operations and enhancing our products. We aim to expand the use of AI across the organization, and we expect to accelerate progress in this area under the new management.